

ORGANIZERS

The seminar is jointly organized by the Center for United States Studies, Martin Luther University Halle-Wittenberg, and the Embassy of the United States of America.

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WITTENBERG FALL SEMINAR



PUBLIC-PRIVATE PARTNERSHIPS: Cultural Diplomacy in the 21st Century

NOVEMBER 19-21, 2010
LUTHERSTADT WITTENBERG
LEUCOREA FOUNDATION



FRIDAY, NOVEMBER 19

- 14:30 Arrival and Registration
- 15:30 **Welcome and Introduction**
Prof. Dr. Hans-Jürgen Grabbe, Martin Luther University Halle-Wittenberg, Director of ZUSAS
Dr. Martina Kohl, U.S. Embassy Berlin
- 15:45 **“The History of German-American Relations: From Enemies to Partners”**
Prof. Dr. Hans-Jürgen Grabbe
- 16:45 Coffee Break
- 17:00 **“Culture, National Identity, and Foreign Policy”**
Elizabeth Corwin, Cultural Attaché, U.S. Embassy
- 18:00 Dinner
- 19:15 **“German-American Institutes in Baden-Württemberg: Public-Private Partnerships—A Case Study of Best Practices”**
Dr. Ute Bechdorf, Director, German-American Institute Tübingen
- 19:45 **“Rebuilding Cultural Relations: New Beginnings at the Amerikazentrum Hamburg”**
Manfred Strack, Director, Amerikazentrum Hamburg
- 20:15 **Discussion with Dr. Ute Bechdorf and Manfred Strack**
moderated by Dr. Martina Kohl
- 21:00 Get-together in the ZUSAS Library

SATURDAY, NOVEMBER 20

- 08:00 Breakfast
- 09:00 **Cultural Diplomacy: Student Projects—A Discussion**
Prof. Dr. Hans-Jürgen Grabbe / Dr. Martina Kohl
- 10:00 Coffee Break
- 10:30 **Group Sessions on “Outsourcing Cultural Diplomacy: The Amerikazentrum Hamburg”**
- 12:30 Lunch
- 14:00 **Discussion with Greg Delawie, Deputy Chief of Mission, Embassy of the United States of America**
- 15:00 **Ceremony (in German) on the Occasion of the 15th Anniversary of the Center for U.S. Studies**

“Rückblick und Ausblick”
Prof. Dr. Hans-Jürgen Grabbe, ZUSAS

Welcome Remarks by
Greg Delawie, Deputy Chief of Mission, Embassy of the United States of America
Prof. Dr. Birgitta Wolff, Cultural Minister, Sachsen-Anhalt

“Amerikastudien—Programm und Potential”
Prof. Dr. Peter Schneck
President, German Association for American Studies
- 16:00 **Reception**
- 17:00 **Research Time / Group Sessions Continue**
- 18:30 Dinner
- 20:00 **Group Sessions Continue**

SUNDAY, NOVEMBER 21

- 08:00 Breakfast
- 09:00 **Meeting in the Auditorium: Open Questions**
- 09:30 **Group Sessions**
- 11:30 Coffee Break
- 12:00 **Group Sessions Continue**
- 13:00 Lunch
- 14:30 **Student Presentations/Discussion**
- 15:45 Coffee Break
- 16:00 **Student Presentations/Discussion Cont.**
- 17:15 End of Program

Departure