

## FRIDAY, AUGUST 3 (contd.)

- 15:30 Coffee Break
- 16:00 Wrap-up
- 18:00 Farewell Barbecue

## SATURDAY, AUGUST 4

Depart after breakfast

## CONFERENCE OFFICE

Carsten Hummel  
Zentrum für USA-Studien  
Wittenberg Office  
Collegienstraße 62  
06886 Lutherstadt Wittenberg  
Phone: +49. 34 91. 46 61 09  
Fax: +49. 34 91. 46 62 23  
E-mail: hummel@zusas.uni-halle.de  
www.zusas.uni-halle.de

## ORGANIZERS

The Wittenberg Summer School is jointly organized by Professor Dr. Holger Kersten, Magdeburg University, Professor Dr. Hans-Jürgen Grabbe, Zentrum für USA-Studien (ZUSAS) der Universität Halle-Wittenberg, and Dr. Martina Kohl, U.S. Embassy Berlin and supported by the German Association for American Studies.

## CONFERENCE VENUE

LEUCOREA Foundation  
Collegienstraße 62  
06886 Lutherstadt Wittenberg  
Phone: +49. 34 91. 46 6-0  
Fax: +49. 34 91. 46 62 22  
www.leucorea.de



## THE WITTENBERG SUMMER SCHOOL



# The American Press and the Challenges of Politics and Technology

JULY 30 - AUGUST 4, 2007  
LUTHERSTADT WITTENBERG  
LEUCOREA FOUNDATION



## MONDAY, JULY 30

12:00 Registration starts

13:30 Guided tour through Wittenberg

14:30 Greeting Remarks  
Holger Kersten, Magdeburg University,  
German Association for American Studies  
Hans-Jürgen Grabbe, ZUSAS Halle-Wittenberg  
Martina Kohl, U.S. Embassy Berlin

15:00 **Between High-Minded Ideals and the Marketplace:  
The Dilemma of the Press in America**  
Holger Kersten, Magdeburg University

16:00 **Media Concentration and the Freedom of the Press**  
Stephen Whitfield, Brandeis University

18:00 Dinner

Afterwards: Get-together in the library  
Greeting remarks by Peter R. Claussen,  
Cultural Attaché, U.S. Embassy Berlin

## TUESDAY, JULY 31

08:00 Breakfast

09:00 **Digital and Paperless? Who Owns the Future: or  
The Role of the Print Media and the Internet**  
Joe Misiewicz, Ball State University

10:30 Coffee Break

11:00 **The Media Effect: How the News Influences  
Politics and Government**  
Jim Willis, Azusa Pacific University

12:30 Lunch

14:00 **Writing for an E-Journal: Hands-on Advice**  
Joe Misiewicz, Ball State University  
Carsten Hummel, ZUSAS Halle-Wittenberg

15:30 Coffee Break

16:00 Groups meet to work on Summer School E-Journal

18:00 Dinner

19:00 Film showing

## WEDNESDAY, AUGUST 1

08:00 Breakfast

09:00 **The Pentagon Papers**  
Stephen Whitfield, Brandeis University

10:30 Coffee Break

11:00 **Working for a News Agency**  
Erik Kirschbaum, Reuters

12:30 Lunch

14:00 Groups meet to work on Summer School E-Journal

15:30 Coffee Break

16:00 Groups meet to work on Summer School E-Journal

18:00 Dinner

19:00 Film showing

## THURSDAY, AUGUST 2

08:00 Breakfast

09:00 **Media in 2010 ... 2007? Speculation about  
Media Definitions in the Near Future**  
Joe Misiewicz, Ball State University

10:30 Coffee Break

11:00 Groups meet to work on Summer School E-Journal

12:30 Lunch

14:00 Groups meet to work on Summer School E-Journal

15:30 Coffee Break

16:00 Groups meet to work on Summer School E-Journal

18:00 Dinner

## FRIDAY, AUGUST 3

08:00 Breakfast

09:00 Final group meetings

10:30 Coffee Break

11:00 Student Presentations,  
Discussion

12:30 Lunch

14:00 Student Presentations,  
Discussion